

Design Thinking

December 24 – 28, 2017 | 4PM to 9PM | Riyadh, SA

Discover how thinking differently can help you shaping success

You will learn...

- use alternative thinking to create solutions.
- dismantle paradigms, construct new reality.
- trend set the market and find white space.
- create shared business model.
- engage with customers co-creation.
- design a new approach to team leadership.



Great tools to learn from!

At glance

Small team would be competing with each other to create the best business concept. The challenge would be a share business that require participants to reconsider business from every angle. Customer experience, share revenue model, branding, marketing, etc. Facilitator would provides tools for the teams to exercise their design thinking, excel in originality and creativity.



Contact

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